

Britannia Renewal

Introduction to Community Benefit
Agreements

April 20th 2021



A social enterprise with the mission to advance and promote social procurement and community benefit agreements



A Community Economic Development organization collectively fostering the conditions for a vibrant, inclusive and equitable local economy in the DTES

Agenda

- What is Social Procurement?
- What is a Community Benefit Agreement?
- What is the City of Vancouver's Community Benefit Agreement Policy?
- What are the benefits of implementing the City of Vancouver's Community Benefit Agreement Policy?



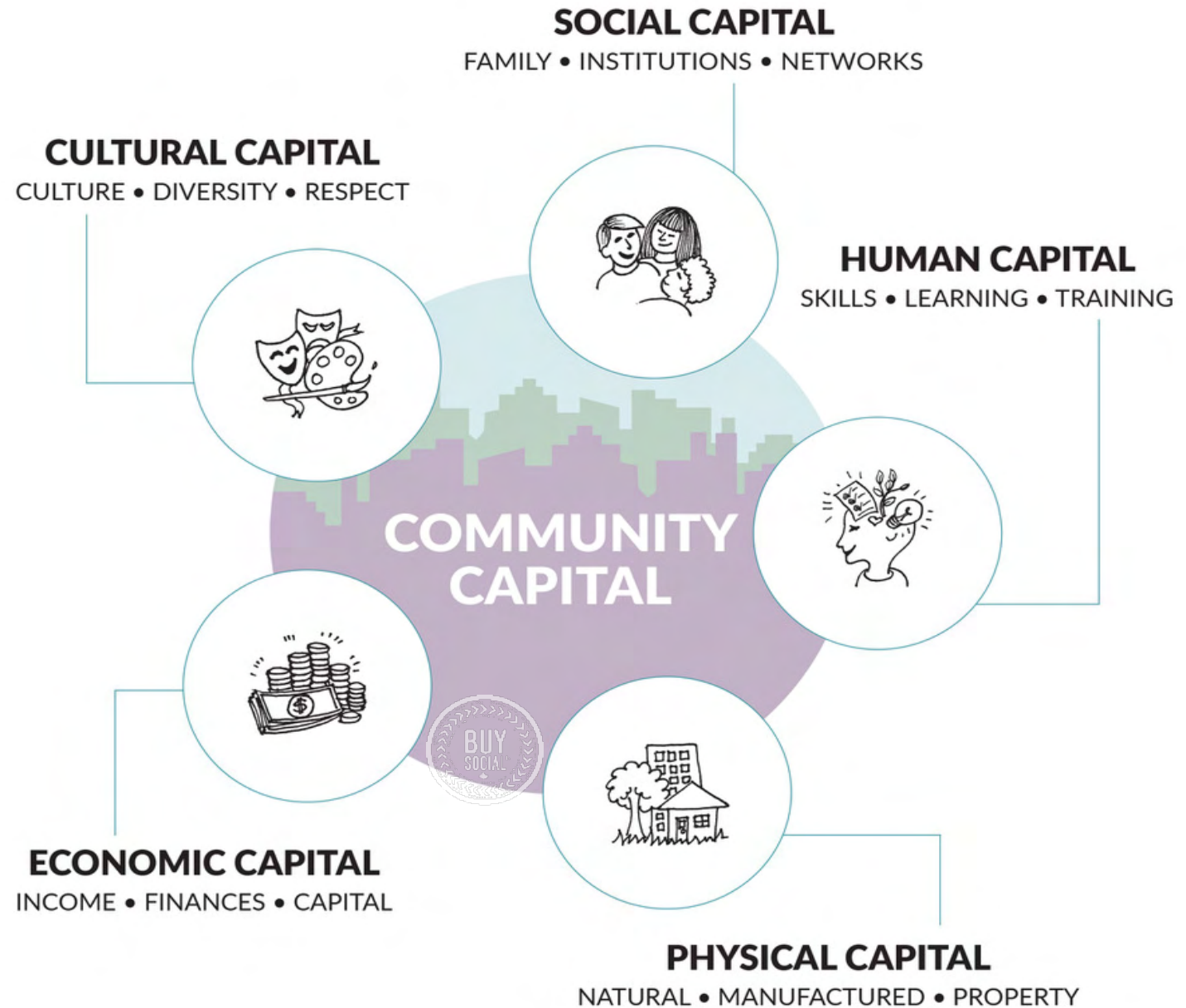
Social Procurement seeks Best Value

Every purchase has an economic, environmental and social impact.

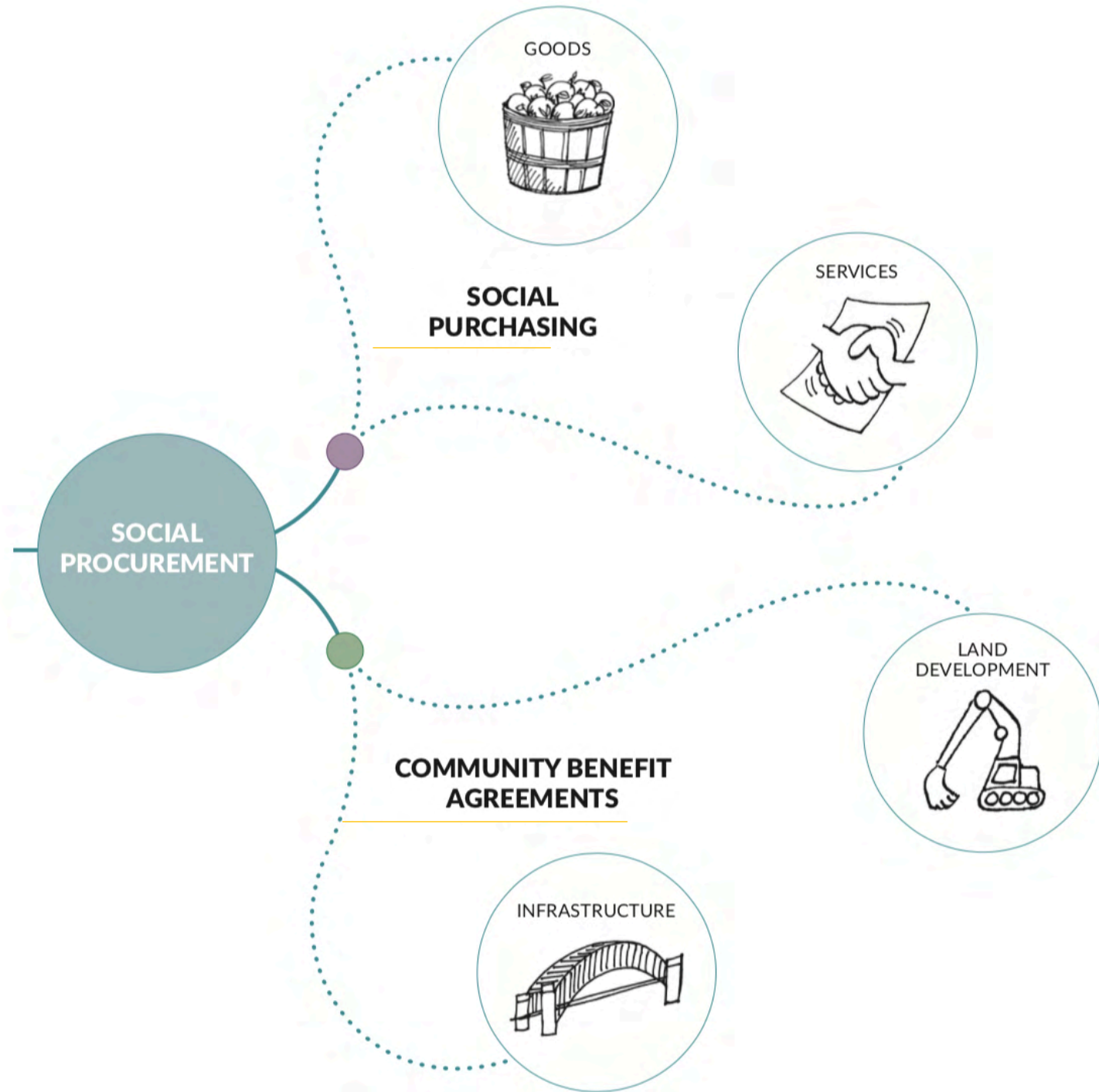
Social Procurement

Leverages a social value from existing procurement practices

Healthy communities
are rich in
community capital



Social procurement
has two primary
pathways



Britannia Renewal – an opportunity for Community Benefit



Britannia Renewal – an opportunity for Community Benefit

Our dream:

The wellbeing, sense of belonging, joy, and empowerment of everyone in our community.

To realize our dream:

We are stewards of spaces that support social connection, creativity, recreation, reconciliation and the realization of the full potential of people and communities.

In partnership with our communities, we create integrated programs, services, and opportunities on the unceded territories of the x^wməθk^wəyəm (Musqueam), Skwxwú7mesh (Squamish), and sə^lilwətaʔt / sə^ll^lwitulh (Tsleil-Waututh) Nations.

Community Benefit Agreements (CBAs)



Identify Community Benefit opportunities on Infrastructure and Development Projects

An Agreement between Communities, Developers and Government

Four key opportunity areas:

- Employment
- Skills & Training
- Social Value in the Supply Chain
- Community Development

Vancouver CBA

Policy

Vancouver CBA policy activated when new development is sized 45,000 m² or larger and an opportunity to voluntarily apply a CBA to a project

Vancouver CBA Targets

- **Local and targeted employment** – 10% of new entry level jobs available to people in Vancouver first, specifically those who are equity-seeking (referred to in the policy first source hiring)
- **10% Local and 10% Social purchasing** – a minimum of 10% of goods and services valuing the positive social and environmental impacts created by purchasing select goods and services, in addition to value for money (Local businesses and social enterprises and diverse-owned businesses)

Vancouver CBA

Example

Example

2015 Pilot – Parq Casino and hotel



Vancouver CBA

In action

Voluntary CBAs are a great option for development projects with less than 45,000 square metres of floor space to positively impact local communities.

Rezoning is not dependent on the CBA conditions being met.

Community benefits can be cultivated across to the entire lifespan of the building; from design, to build, to operation.

Vancouver CBA

Current
Implementation for
Voluntary CBAs

Toolkit

- Learning materials
- Implementation Checklists
- RFX language
- Projection and Reporting tools

Collaboration & Support

- City-wide Working Group

Community Engagement

- Exchange Inner City Community Benefit Network
- Local community-based networks and events

Social Procurement

Leverages a social value from existing practices

Existing hiring

- Apprenticeship opportunities
- Construction related roles
- Operational staffing needs

Existing purchasing

In construction

- Day Labour
- Site Maintenance/Cleaning
- Site Security
- Catering

In operations

- Building Maintenance/Cleaning
- Catering
- Stationary
- Gifts
- Operational needs





BC HOUSING



CITY OF

VANCOUVER

Vancouver 
CoastalHealth



CHANDOS

Examples of Social Enterprises



D.I.C.E.D Culinary Centre
DIVERSE INNOVATION IN CULINARY EDUCATIONAL DEVELOPMENT



Examples of other training, employment and service organizations providing social value and community benefits



Benefits of implementing a CBA

Tangible community benefits

Increasing numbers of organizations are looking to find ways to demonstrate their values and support local communities.

CBAs provide the framework and tools to provide tangible benefits for local people and businesses.

Benefits of implementing a CBA

Access to new labour pools, and higher retention rates

Recruitment and retention of entry level positions can be an ongoing challenge for organizations.

CBAs provide an opportunity to access a previously untapped labour pool that is supported by community organizations. Many employers have reported higher retention rates with employees hired through CBA hiring programs.

Benefits of implementing a CBA

Higher levels of community support

CBAs are also a way to work with the community to find shared interests in a project. Previous CBAs have helped to garner support from communities for projects which otherwise were facing community objections. CBAs can also help development projects create a lasting positive impact on a community, therefore creating positive sentiment about the work.

Britannia Renewal – an opportunity for Community Benefit

